



Greetings!

The Fit and Fabulous Health and Wellness Expo is the premier women's health initiative in Dallas – Fort Worth and the surrounding area. The Expo is held annually through a partnership between Alpha Kappa Alpha Sorority, Incorporated®, Tau Rho Omega Chapter and the Women of Pearls Community Action Foundation, a 501(c)(3) organization. Tau Rho Omega Chapter was founded in January of 1993. Our service area includes the cities of Carrollton, Lewisville, Coppell, Flower Mound and Irving, Texas. Founded in 2017, the Women of Pearls Community Action Foundation's mission is to support programs and initiatives that enhance economic and educational well-being, and address health disparities and social inequality.

The event is in its fourth year and will be held Saturday, October 28, 2023, at the Hilton Garden Inn Lewisville Convention Center from 9 am until 3 pm. In addition to an exhibit hall showcasing vendors from the health, wellness, beauty, and fitness industries, the event features sessions on timely subjects affecting the health of our community led by local medical experts. Our theme this year is "Health and Wellness Homecoming!" We anticipate 500-1000 attendees based on past years' participation. As in previous years, this event is free to the public through the generosity of our sponsors.

We invite you to participate in the expo as a vendor! We purposefully are seeking to partner with members of the community who have businesses in the health, wellness, nutrition, fitness, beauty, and fashion industries. Information regarding vendor levels, fees and what is included at each level is provided below. Space is limited and will be reserved on a first come, first serve basis. To participate as a vendor please go to <https://bit.ly/2023FitFabVendorExhibitor>. Payments may be remitted using <https://bit.ly/RegisterForFitFab23> or check. Please make checks payable to Women of Pearl CAF, memo Fit Fab 2023 and mailed to PO Box 116781, Carrollton, Texas 75011. Returning vendors and early-bird vendors that register and remit payment by July 1st may register at 2022 prices (\$50 off!).

We hope you will join us in providing the opportunity for our community to benefit from this worthwhile event. If you have any questions, please contact us at fitfabakatro@gmail.com. More details regarding the event can be found at www.fitandfabulousexpo.com.

Be fit. Be Fabulous!

Vendor Engagement Committee, Fit and Fabulous Health and Wellness Expo

Alpha Kappa Alpha Sorority, Incorporated®, Tau Rho Omega Chapter

Member, Women of Pearls Community Action Foundation

Alpha Kappa Alpha Sorority, Incorporated Tau Rho Omega Chapter In Partnership
with Women of Pearls Community Action Foundation

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www.akatro.org | www.womenofpearlscaf.org | www.fitandfabulousexpo.com

Fit and Fabulous Health and Wellness Expo Vendor Levels

Level	Amount \$	Main/ Next Stage Booth*** (10)	Piazza Booth (12)	Ballroom Booth (28)	Social Media FB/IG	Virtual Program Guide Ad	Swag Bag Item Inclusion	Website
Gold	\$350	✓			✓	Full Page	✓	✓
Silver	\$300		✓		✓	Half Page	✓	✓
Bronze	\$250			✓	✓	Quarter Page	✓	✓
Non-Profit*	\$0			✓	✓	Business Card	✓	✓
Food Truck**	\$250 (4)				✓	Quarter Page	✓	✓

* Invitation only; ** Approval required; ***Booth= 6 foot table with tablecloth, two chairs and lunch for two (additional lunches may be purchased); § Early-bird fees are \$50 off. This is reflected in the Eventbrite entry.

All 2023 Participating Vendors/Exhibitors Must Read and Agree to the Following:

1. **Payment/Cancellation Policy:** Payment in full is required to register as a vendor at the Fit and Fabulous Health and Wellness Expo. Monies for any application (Google Form) that is not approved will be returned to the contact listed on the application. Applications submitted without payment will not be processed and no space will be reserved. All cancellation requests must be made in writing to fitfabakatro@gmail.com by September 30, 2023, at 11:59 PM. No refunds will be given to those canceling after September 30, 2022.

2. **Space Assignments:** A booth space consists of one 8’x6’ area. Booth assignments will be made only after payment is received. All table and exhibit materials must fit within the dimensions of the allocated space, obstruction of walkways or general views of the event or other exhibiting companies will not be allowed.

3. **Products and Exhibits:** No product bearing the Fit and Fabulous Health and Wellness Expo name, logo, or reference to such may be sold or distributed without written permission from Fit and Fabulous Health and Wellness Expo Management. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item which is deemed objectionable. If, for any reason, an exhibitor, exhibit, or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.

4. **Installation & Dismantling:** Management reserves the right should any rented Vendor’s space remain unoccupied during the event or should any space be forfeited due to failure to make payment, to rent said space to any other Vendor or use said space in any other manner. Vendor shall be solely responsible at its own expense, for installing and dismantling its booth.

All installation and setup of exhibits will be scheduled for the morning of the event from 7:00am - 9:00am. All exhibits must be fully operational by 9:00am for the event. Take down will begin promptly at the close of the event at 3:00 p.m. Dismantling of all exhibits must be completed prior to 4:00 p.m. Exhibitors may not dismantle their booth prior to the close of the show at 3:00 p.m. Garbage and other items from the exhibit must be disposed of properly and space must be clean of all material.

5. **Fire, Safety & Health Regulations:** Vendors agree to comply with local, city and state laws, ordinances and regulations set forth by the Management covering fire, safety, health, and all other matters.

6. Sub-letting of Space: Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.

7. Indemnification/Release: Management will take reasonable precautions to safeguard Vendor's property during event hours. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other cause. By signing below, Vendor agrees to indemnify, protect, defend and hold harmless the Fit and Fabulous Health and Wellness Expo, Alpha Kappa Alpha Sorority, Inc., Tau Rho Omega Chapter or Women of Pearls Community Action Foundation, their officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of Vendor's business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Vendor in the performance in a timely manner of any obligation on Vendor's part to be performed under this agreement. In addition, the Vendor expressly releases from all claims for loss, damage or injury arising from any cause whatsoever.

8. Inability to Perform: If Management should elect not to, or be prevented from, holding the Fit and Fabulous Health and Wellness Expo or if it cannot permit Vendor to occupy Vendor's assigned space due to circumstances beyond its control, including but not limited to; strike, civil disobedience and acts of God, Management will refund to Vendor the amount of rental paid, less a proportionate share of Fit and Fabulous Health and Wellness Expo expenses, and Management shall have no further obligation or liability to Vendor. The right to cancel or terminate the Fit and Fabulous Health and Wellness Expo, in whole or in part shall be in the sole and exclusive discretion of Management.

9. Rules and Regulations: Management shall have full power in the interpretation and enforcement of all rules contained herein to make such further rules and regulations as it shall consider necessary for the proper conduct of the Fit and Fabulous Health and Wellness Expo.

10. No Animals Allowed: No animals are allowed at the Fit and Fabulous Health and Wellness Expo.

11. Inclement Weather: In the event of inclement weather, this agreement may be terminated by Management only. Vendor shall have no right to terminate this Agreement based on inclement weather. In the event Management determines, in its sole and absolute discretion, that the prevailing weather conditions either make, or are likely to make, continuation of the event impractical, Management shall have the sole and absolute right to terminate this agreement. In the event of such termination, the amount of rental paid shall be refunded to Vendor pursuant to Section 8 above.

12. No Guarantee of Results: The Fit and Fabulous Health and Wellness Expo does not warrant or guarantee any results from exhibiting in the Fit and Fabulous Health and Wellness Expo nor does it guarantee any number of attendees or exhibitors. By completing this contract, we agree to exhibit our products/services at the Fit and Fabulous Health and Wellness Expo and to abide by the rules, regulations and conditions governing the Expo as stated above.

13. PHOTO WAIVER. By registering for this Event, Vendor grants Management the right to photograph Vendor's exhibit and/or Vendor's employees or agents and use the photographs in all formats and for media publicity purposes. These photographs may appear without compensation in publications, marketing materials, or on the web related to the Event or future similar events. Vendor hereby releases Management from all claims arising out of the use of the photographs, including, without limitation, all claims for libel, invasion of privacy, or violation of copyright ownership.

14. Other Matters. All matters not addressed by this Agreement, or the enclosed materials are subject to the sole discretion of Management.

Vendor Signature: _____